



TALK LIKE TED

MATERIALS & TIME REQUIRED:

- For this exercise you will need a whiteboard or a blank wall, and some sticky notes.
- Depending on the size of your team, you will need 2-4 hours.

PROCESS:

- Watch the video together with your team.
- Get the team to think of a presentation that would benefit the whole team's image, credibility and cause or objective.
- Decide who will be audience for this talk.
- Divide the whiteboard or wall into 3 vertical sections labelling them Logos, Ethos and Pathos
- Now, collectively brainstorm this presentation idea using sticky notes keeping in mind the rules to effective TED talks.
- Get the participants to think about stories that they have experienced, or heard about, that relate to the topic.
- After 10 minutes, split the team into 3 or 4 subgroups. Based on the sticky notes produced on the whiteboard, have each team independently prepare a 5 to 10 minute "mini TED".
- Get each team to present these to the rest of the team.
- At the end of each talk, have the audience rate each presentation, providing the presenting team with both positive and 'for improvement' feedback.
- In the debrief of the exercise, summarize the lessons learned and challenge the team to integrate these into their next presentations.

Thank everyone for their participation.

Follow-up in your next team meeting to check how the team has progressed with this.